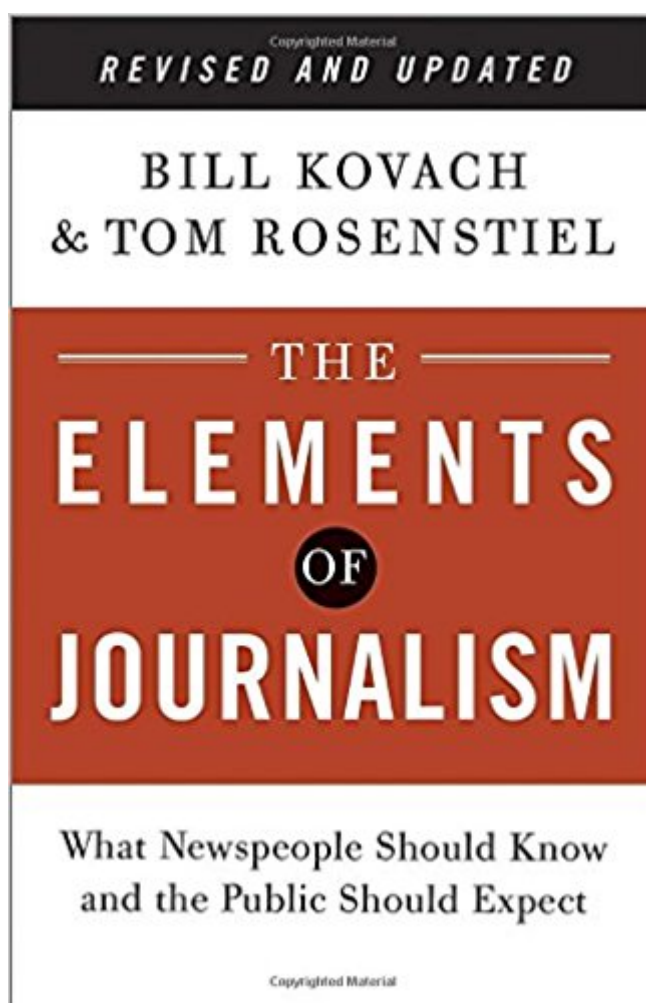


The book was found

The Elements Of Journalism, Revised And Updated 3rd Edition: What Newspeople Should Know And The Public Should Expect



Synopsis

Revised and updated with a new preface and material on the rise of social media, the challenges facing printed news, and how journalism can fulfill its purpose in the digital age. • Seventeen years ago, the Committee of Concerned Journalists gathered some of America's most influential newspeople to ask the question, "What is journalism for?" • Through exhaustive research, surveys, interviews, and public forums, they identified the essential elements that define journalism and its role in our society. The result is this, one of the most important books on the media ever written, and winner of the Goldsmith Book Award from Harvard, the Society of Professional Journalists award, and the Bart Richards Award from Penn State University. • Updated with new material covering the rise of social media, sponsored content, a new, collaborative web-based journalism in which anyone •professional or citizen• can produce news, and much more, this third edition of *The Elements of Journalism* is an essential read for journalists, students, and anyone hoping to stay informed in the digital age.

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"At a time when technological and financial forces are creating formidable challenges to journalism's traditional values, Kovach and Rosenstiel have written an immensely valuable primer on who we are, what we do, and how we should do it." -- David Halberstam "The Elements of Journalism is a remarkable book that does a superb job of describing the problems, articulating the values, outlining the risks, and offering understandable and practical ways to respond to the difficulties of the present

state of journalism. The Elements of Journalism ought to become required reading for every institution (and individual) engaged in journalism." – Neil Rudenstine, President, Harvard University "Of the many books that have been written about reporting the news, this one best captures the shortcomings, subtleties, and possibilities of modern journalism. It deserves to become as indispensable to journalists and journalism students as The Elements of Style." – Tom Goldstein, Dean, Graduate School of Journalism, Columbia University "In an age when partisan rancor and ratings-driven showmanship have crowded out the more subtle virtues of solid journalism, Tom Rosenstiel and Bill Kovach provide a timely refresher course in the importance of press fundamentals. They remind us that at its best, journalism is a high public calling, and all those who practice it have a deeper obligation to their readers and viewers than to the demands of the market." – David Talbot, editor-in-chief, Salon.com

Bill Kovach was editor of the Atlanta Journal-Constitution, the Washington bureau chief for the New York Times and curator of the Nieman Journalism Fellowship program at Harvard. He was founding chairman of The Committee of Concerned Journalists. – Tom Rosenstiel is executive director of the American Press Institute, founder of the Project for Excellence in Journalism, a former media critic for the Los Angeles Times, and chief congressional correspondent for Newsweek. He and Kovach have written two other books together.

Handy to use when taking college level JOUR classes.

This book has many examples and easy to understand. Also, this book give people the main principles of journalism in 21 century

Great book, very insightful. This version has been updated over the years and is very relevant still to this day.

Arrived Fast and was New THANKS

Essential reading for journalists, students of journalism or anyone who cares about the Fourth Estate.

Will be using this on a summer study abroad

A Must Have in your library

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